

To ensure the best possible quality output, when supplying artwork for printing, please adhere to the following rules:

ARTWORK FILES SHOULD BE SUPPLIED AS EITHER:

- Vector Format (Illustrator Ai, Eps or vector Pdf)
- Bitmap format (high res Tiff, Pdf or Jpeg)

WHEN SUPPLYING IN VECTOR FORMAT:

- State the file scale and final output size
- Convert all type, lines and shapes to outlines
- Embed any bitmap images
- All colours should be cmyk process colours (not spot colours)

WHEN SUPPLYING IN BITMAP FORMAT:

- State the file scale and final output size
- Output resolution should ideally be a minimum of 100 pixels per inch at 100% scale. If supplying at 50% scale then PPI should be 200, etc.

However in cases where this is not achievable, or depending on the intended use/destination of the product a lower resolution may be acceptable e.g. large hanging banners to be viewed from across a street.

PLEASE ENSURE ALL SIZES, SPELLINGS AND NUMBERS ARE CHECKED PRIOR TO SUPPLYING ARTWORK

METHODS OF SUPPLYING ARTWORK:

- Via email (if below 15mb)
- Link to file upload website e.g. yousendit, wetransfer, dropbox
- USB stick or CD - sent in post or delivered in person

CROP MARKS AND BLEEDS ARE NOT REQUIRED,

Colours may vary slightly on final output.

If required, and if time allows, sample prints can be supplied for approval.